

Communicating Climate Change

As climate change becomes an increasingly significant part of everyday conversations, the Communicating Climate Change event seeks to explore the impact increased awareness is having on the future of our planet.

12.00pm – 1.00pm EDT - Thursday, September 23, 2020

Welcome

- **Edward Palmieri**, Director, Global Sustainability, Facebook

Panel Discussion #1 - Climate Change and the Public

- **Sarah Shanley Hope**, VP, Brand & Partnerships, The Solutions Project
- **Jeff Orłowski**, Filmmaker
- **Brady Piñero Walkinshaw**, CEO, Grist
- **Moderated by Edward Palmieri**, Director, Global Sustainability, Facebook

Video Interlude

- Facebook's video on Climate

Panel Discussion #2 – Business Role in Climate Action

- **Alan Sullivan**, Co-CEO of JCDcaux North America
- **Marc Pritchard**, Chief Brand Officer at Procter & Gamble; speaking on behalf of P&G Fabric Care
- **Kristina Klobardanz**, SVP, CSO, Mastercard
- **Moderated by Ashley Laporte**, Director, RALLY

Closing Remarks

- **Ashley Laporte**, Director, RALLY