

# Demanding Net Zero Industry

Heavy industry has long been the thorn in the side of net zero ambitions but with demand for zero carbon materials now accelerating, putting these sectors on track for net zero by 2050 is fast becoming a reality, but only if business takes action today.

Industrial materials have long been the thorn in the side of net zero ambitions. But if we stand a chance of halving emission by 2030, we must take urgent action and quickly strike the balance between supply and demand.

Large consumers of industrial products like steel, cement and copper from the automotive, construction, engineering and renewable energy sectors are accelerating demand for zero carbon materials driven by supply chain pressures and the business case for taking climate action now. With emerging breakthrough technologies, this shift in demand, and greater collaboration across value chains, net zero by 2050 in some of the hardest to abate industries can become a reality, but only if business acts today.

The Hub Live explores why demand signals are critical especially for the net-zero transition for heavy industry. This session brings together key influencers to discuss the business case for net zero industrial products and stakeholders from across the steel value chain to explore challenges and solutions in making and purchasing net zero steel.

**12:00pm - 13:00pm EDT - Tuesday, September 21, 2021**

## Welcome

- Mike Piece, Director of Corporate Partnerships, Climate Group

## Accelerating short term and urgent action is critical in the heavy industries, but how?

- Faustine Delasalle, Executive Director, Energy Transition Commission & Mission Possible Partnership
- Laurent Chokoualé Datou, Vice President Public Affairs, ICA

Moderator: Jen Carson, Climate Group

## Panel: Responsibility and Relationships: Building zero carbon value chains from producer to procurer

- Ralf Pfitzner, Head of Sustainability, Volkswagen Group
- Cate Harris, Group Head of Sustainability & Lendlease Foundation, Lendlease
- Madhulika Sharma, Chief Corporate Sustainability, Tata Steel

Moderator: Anne-Claire Howard, CEO, Responsible Steel

## Closing Remarks

- Mike Piece, Director of Corporate Partnerships, Climate Group